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For Immediate Release:

## Is Your Real Estate Web Site The Envy of Your Competition?

In every town, there always seems to be a firm whose real estate web site is envied by the local competition. The site, which you glance at every so often, appears to have the latest technology, whether interactive real estate maps to showcase listings or the latest search and database features to simplify locating properties. The site always keeps you amazed as to "how'd they do this?" or "how'd they do that?"

But what if you could become the firm whose web site was envied by the local competition? How would this affect your ability to attract new listings and to grow your bottom line? As any experienced broker will tell you, if you want to dominate your local market, you need to be proactive in your marketing efforts rather than reacting to the initiatives of others. In today's technology driven age, customers quickly make decisions based upon the professionalism of your website and whether or not they will list their home with you. These tech savvy customers are also demanding the latest technology of their agency to promote and sell their home in a timely manner.

If you're tired of reacting to your competition and constantly paying your web person to patch your website with "this" or "that," consider the Pro Web Property Manager. It's a complete business solution designed to automate your real estate business online and to simplify property marketing. It also has the latest Google mapping technology which automatically displays your listings on interactive real estate maps. For more information about the Pro Web Property Manager, contact Professional Web Designs at 941-966-9087 or visit [www.prowebdesigns.us](http://www.prowebdesigns.us) for more info. Be sure to inquire about our full-access, hands-on product demo.

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*Professional Web Designs is a Sarasota, Florida based web marketing firm and the creator of the Pro Web Property Manager. They seek to partner real estate firms with the common goal of marketing their properties.*  
<http://prowebdesigns.us>