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For Immediate Release:

Is Now The Time To Rethink Your Real Estate Web Site?

As a real estate broker in this challenging market environment, you're likely promoting the idea that real estate is the best investment that one can make – and now is the time to buy. To help you realize your goal of increasing your firm's real estate transactions -- we feel that technology is the best and most timely investment one can make and that now is the ideal time to upgrade your website. As a business owner, you're likely familiar with the tech heavy investments of your competitors, who showcase their listings on an interactive Google Map, and how they enable users to perform dynamic property searches and send automatic email replies each time a user inquires on a property. But what exactly is your firm doing to bring its website up to par with current web technologies and become the envy of your competition?

Imagine your new results-oriented, customer-focused website becoming an indispensable tool for selective buyers -- local homeowners, investors and soon-to-arrive snowbirds -- when searching for a new property (or properties) to purchase. Also, your new website's professional quality and ease-of-use will ensure that sellers, too, feel confident in your firm's ability to effectively market their listings, resulting in increased sales for your firm!

If your organization is seeking a complete online business solution, consider the Pro Web Property Manager by Professional Web Designs. Designed to simplify property marketing on the Internet, it integrates Google Mapping to showcase your listings as well as the latest web 2.0 technologies to offer your prospects "a better customer experience." To inquire about a hands-on, full-access demo of the Pro Web Property Manager, contact Professional Web Designs at 941-922-3003 or visit www.prowebdesigns.us

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Professional Web Designs is a Sarasota, Florida based web marketing firm and the creator of the Pro Web Property Manager. They seek to partner with real estate firms with the common goal of marketing their properties. <http://prowebdesigns.us>