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For Immediate Release:

How Important Is Internet Marketing To The Success of Your Real Estate Business?

Ask any real estate or rental agency if Internet marketing plays an important role in their business strategy and they'll answer with a resounding "yes!" But ask that same agency if their company's website takes advantage of the latest Google mapping, database and imaging features and they won't be so sure. Infact, many potential customers might be frustrated with their agency's website and exit even before inquiring about a property.

Professional Web Designs' new and innovative map-based websites are designed around the exact features, search tools and simple navigation that prospective customers demand. Topping the list are Interactive Google Maps, zero-click previews and a split-screen results view. "We are looking to simplify the way people find a property online," states Steve McTeague, Senior Partner of Professional Web Designs. Our Pro Web Property Manager web sites easily allow clients to display their properties on a Google Map, thus making the map the central platform when searching for properties. Within a click or two, you can zoom to a particular part of town and find properties matching your criteria—and view instant satellite photos at the same time!

If you or your agents are considering upgrading your website to include property mapping or to simplify the way you manage your listings online, consider taking advantage of our full-access product demo. Please contact us at 941-922-3003 or visit www.prowebdesigns.us.

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Professional Web Designs is a Sarasota, Florida based web marketing firm and the creator of the Pro Web Property Manager. They seek to partner real estate firms with the common goal of marketing their properties.
<http://prowebdesigns.us>