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For Immediate Release:

## **Does Your Real Estate Web Site Enable You to Market Auction Listings?**

In today's real estate market where home sales are slow or virtually stagnant, real estate auction firms are quick to capitalize on the urgent need of homeowners to sell their property -- and this trend is likely to continue for the next few years. But exactly how does the traditional real estate firm not only survive, but prosper in these unique economic conditions?

Gaining additional listings, which are likely to remain unsold for some time, might not be the answer. Real estate firms must consider hybrid business solutions that generate transactions as the key to their continued success. By also offering auction listings, your firm is practically guaranteed commissions from selling properties on scheduled auction dates.

If your firm is interested in expanding your real estate services and generating new revenues from auction sales, consider the Pro Web Property Manager by Professional Web Designs. It's a complete website solution to dynamically promote and market all real estate listings using Google Maps and the latest web 2.0 technology. For more information, please contact Professional Web Designs at 941-922-3003 or visit [www.prowebdesigns.us](http://www.prowebdesigns.us). Ask about our hand-on, full-access demo.

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*Professional Web Designs is a Sarasota, Florida based web marketing firm and the creator of the Pro Web Property Manager. They seek to partner with real estate firms with the common goal of marketing their properties. <http://prowebdesigns.us>*